







































SPONSORSHIP LEVELS

	\$200	\$300	\$500	\$1,000-\$2,499	\$2,500-\$4,999	\$5,000-\$9,999	\$10,000-\$24,999	\$25,000
SPECIFIC CLASS SPONSORSHIP								
SPECIFIC DIVISION SPONSORSHIP								
GRAND CHAMPION SPONSORSHIP (9)								
RECOGNITION ON VIDEO SCREEN DURING SHOW								
FULL-PAGE AD IN THE SHOW PROGRAM								
BANNER AD ON WEBCAST								
EDUCATIONAL CLINIC								
COMPLIMENTARY TRADE SHOW BOOTH								
VIDEO COMMERCIAL ON WEBCAST PRIOR TO OPEN AND CLOSING								
VOICE OVER READ ON WEBCAST								
INTERVIEW WITH WEBCAST								
REMARKS AT OPENING OR CLOSING CEREMONY								
INTERACTION WITH EXHIBITORS AT CHECK-IN								



SPONSORSHIP FORM

Company Name

Representative

Company Address,

City, State

Zip

Contact phone number for Representative

Email for Representative

LEVEL

\$200
Class _____

\$350
Division _____

\$500-\$1,499
Champion _____

\$1,500-\$2,499
Program Ad: Y or N

\$2,500-\$4,999
Program Ad: Y or N

\$5,000-\$9,999
Program Ad: Y or N
Trade show Booth: Y or N

\$10,000-\$24,999
Program Ad: Y or N
Trade show Booth: Y or N

\$25,000+
Program Ad: Y or N
Trade show Booth: Y or N

PAYMENT INFORMATION

The Wisconsin Junior Angus Association accepts the following payment methods:

- Checks may be made out to the WJAA
- Venmo @WJrAngus

Payment: ___ Check ___ Venmo

Payment can be sent to: WJAA
Attn: NJAS 2024
887 250th St
Woodville, WI 54028

___ Invoice to Billing Address below

Company Name

Attn to

Address

City

State

Zip



ADVERTISING OPPORTUNITIES

SHOW PROGRAM PRICING

Ads must be paid prior to catalog going to print.

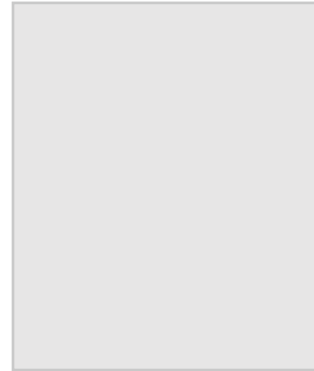
- Premium page, 4-color
 - Inside Front Cover \$2500
 - Opposite Inside Back Cover \$1500
 - Page 1, 3 \$1750
 - Page 2, 4, 6 \$1500
 - Page 5, 7, 9, 11 \$1500
 - Inside Back Cover \$2250
 - Back Cover \$5000
- Full page, 4-color \$1250
- Half-page, 4-color \$750

DIGITAL ADVERTISING

- Banner Ads on Webcast \$1500
Rotated on screen throughout the show (include with program ad)
- Commercial on Webcast \$5000
Played once during each show and prior to Opening and Closing Ceremonies.
- Voiceover on Webcast \$5000
Read twice during each show.

VISUAL ADVERTISING

- Welcome Banner at Entrance of Fairgrounds \$2000
- One banner in a high traffic area of barn. Provided by company. \$500
- Welcome Bag Insert \$1000
1,000 pieces of literature supplied by company.



FULL PAGE

8.125" x 10.8125"



HORIZONTAL HALF

6.875" x 4.6979"

AD DEADLINES

- May 1 If you need help in developing an ad, contact Sharon Mayes at smayes@angus.org
- May 15 Camera-ready ads to Sharon Mayes at smayes@angus.org
- June 1 Logo for webcast banner ad due.
- June 15 Commercial for webcast due.
- June 15 Banner(s) for visual advertising due.
- July 1 Welcome inserts due.
- June 1 Voiceover script for webcast due.